

SWEET AND SASSY

■■■■ NANCY COLLINS DECIDED SHE DIDN'T LIKE EXISTING WOMEN'S GOLF LEAGUES, SO SHE CREATED HER

Think of the stereotypical women's golf league. Picture a group of ladies dressed to the nines, hanging around the country club, looking prim and proper, and gossiping about the latest local news.

Now, turn that image on its ear. The total opposite of that old school, old fashioned, old lady league is exactly what a Colorado company aspires to be.

Sassy Golf likes to proclaim that they aren't your mother's golf league. Instead, they like to focus on things like fun and friendship at their stress-free golf outings that take place on courses throughout the metro area. They shed the constraints of hassles and rules, choosing instead to focus on providing great golf opportunities for career women and moms – the kinds of folks who have busy lives that don't need to be weighed down by rigid schedules.

As with most great ideas, this novel concept was born out of necessity. It was the brainchild of a novice golfer's desire to hone her skills in a fun, positive and non-threatening way. And most of all, it had to be on her timetable.

THEY AREN'T YOUR MOTHER'S GOLF LEAGUE.

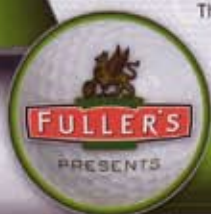
Nancy Collins knew there had to be other women who felt like her. They wanted to golf, but didn't have anyone to play with, and didn't have the patience for the rigid requirements and schedules of existing leagues. Thus, she founded Sassy Golf.

Billed as "a league of our own," Sassy Golf was born out of a simple idea, and has evolved into a full-fledged club that caters to women who love golf but can't commit to a set schedule because of their work, family or personal commitments. The organization is the fulfillment of Collins' dream of meeting other like-minded people to golf with, while helping everyone involved learn the fundamentals of the game. It also allows members to play at courses through Denver, become comfortable in any golf setting and expand their social horizons all at the same time.

Sassy Golf is a combination golf league, women's club, business network, and so much more. Every week, the group gathers to play nine holes in a friendly and supportive environment at a different Denver-area golf course. Then, they gather afterward for a social gathering.

Beginners and experienced golfers of all ages are welcomed with open arms. There's only one requirement – potential members have to be looking to have fun.

Through her breakthrough organization, Sassy Golf, Nancy Collins is bringing the game of golf to a whole new audience. There's nothing stuffy about that.



GOLF 08

